

"

0:07 V=VAB5@AB20>E>@>=8
74>@>2 O #: @0W=8

5TAB@0FV9=5 ?>A2V4G5==O

!" #&/
4;O <548G=>3> 70AB>AC20==O ;V:0@AL:>3> 70A>1C

,&3
7 0?5;LA8=>28< A<0:><
(CALCIUM D₃ NYCOMED
with orange flavour)

!/:04:
4VNGV @5G>28=8: 1 B01;5B:0 =0BC 1250 <3, I> 5:2V20;5=B=> 500 <3 :0;LFVN,
E>;5:0;LF8D5@>;C (2VB0D3) 5 2V4?>2V40T E>;5:0;LF8D5@>;C :=F5=B@0BC
2,20 <3;
4>?>28=8: A>@1VB (420), V7<0;LB, ?>2V4>=, <03=VN AB50@0B, 0A?0@B0<
(951), <>=>- B0 48- 3;VF5@848 68@=8E :8A;>B, 0?5;LA8=>289 0@<0B870B>@.

V:0@AL:0 D>@<0. "01;5B:8 6C20;L=V.
A=>2=V DV78:>-EVABV: :@C3;V 42>>?C:;V B01;5B:8 1V;>3> :>;L>@C 157
>1>;>=:8 7 0?5;LA8=>28< A<0:>?CA:0TBLAO =0O2=VABL 2:@0?;5=L B0 =525;8:V
=5@V2=>ABV :@0W2. >6;820 =525;8:0 :V;L:VABL ?>@>H:C =0 4=V D;0:>=0.

\$0@<0:>B5@0?52B8G=0 3@C?0.

V=5@0;L=V 4<<1V=0FVW 7 2VB0< D B0/01> V=H8<8 ?@5?0@0B0<8.

>4 "% 12%.

\$0@<0:>;>3VG=V 2;0AB82>ABV.

\$0@<0:>48=0
><1V=>20=89 ?@5?0@0B, O:89 @53C;NT >1AD>@C. >?>2=NT =5AB0GC :0;LFVN
B0 2VB0D3 2 >@30=V7B@V15= 4;O @2>W B:0=8=8, @B0==V :@>2V,
@53C;N20==V ?@>F5AV2 =5@2>2>W ?@>2V4=>ABV B0<O7>28E A:>@>G5=L,
?V4B@8<0==V AB01V;L=>W =5@2>2>W 4VO;L=>ABV.
0AB>AC20==O :0;LFVN B0 2VB0D3 ?5@5H:>460T 71V;LH5==N ?@>4C:C20==O
?0@0B8@5>W4=>3> 3>@<>=C ("), O:89 T AB8@>< ?V428I5=>W :VAB:>2>W
@57>@1FVW (28<820==O :0;LFVN 7 :VAB>:).
VB0D3 2A<>:BCTBLAO C B>=:A8<0;L=>=:>3> :8H5G=8:C 70 @0EC=>:
0:B82=>3>, 2VB0D-70;56=>3> B@0=A?>@B=>3> <5E0=V7

\$0@<0:>:V=5B8:0.
@81;87=> 30 % ?@89=OB>W 4>78 :0;LFVN 2A<>:BCTBLAO G5@57 H;C=>2>-
:8H:>289 B@0:B. 99 % :0;LFVN :=F5=B@CTBLAO C B25@48E AB@C:BC@0E
>@30=V770;;VB8==>28IV. @81;87=> 50 % :0;LFVN 2 :@>2V 7=0E>48BLAO C

DV7V>;>3VG=> 0:B82=V9 V>=V7>20=V9 D>@ 10 % 7=0E>48BLAO C :>AD0B0<8
B0 V=H8<8 0=V>=0<8, 40 %, I> 70;8H8;8AO, 2E>4OBL 4> A:;04C 1V;:V2, 2
>A=>2=> 0;L1C 0;LFV9 282>48BLAO 7 D5:0;VO<8, A5G5N B0 ?>B>
%>;5:0;LF8D5@>; B0 9>3> <5B01>;VB8 F8@:C;NNBL C :@>2V C 283;O4V
A?5F8DVG=8E 3;>1C;V=V2. %>;5:0;LF8D5@>; ?5@5B2>@NTBLAO C ?5GV=V
=0 3V4@>:A8;L=>0:B82=C D>@:A8E>;5:0;LF8D5@>;, ?>BV< ?5@5B2>@NTBLAO
C =8@:0E =0 1,25-3V4@>:A8E>;5:0;LF8D5@>;, O:89 2V4?>2V40T
70 ?>A8;5=5 2A<>:BC20==O :0;LFVN. VB0D3, O:89 =5 ?V4402AO <5B01>;V7D3
282>48BLAO 7 D5:0;VO<8 B0 A5G5N.

;V=VG=V E0@0:B5@8AB8:8.

>:070==O.

0AB>A>2C20B8 4;O ?@>DV;0:B8:8 B0 ;V:C20==O 45DVF8BC :0;LFVN B0 2VB0D3;
4;O ?@>DV;0:B8:8 B0 :>W B5@0?VW >AB5>?>@>7C.

@>B8?>:070==O.

- V?5@GCB;82VABL 4> 0:B82=>W @5G>28=8 01> V=H8E :>5=BV2 ?@5?0@0BC;
- BO6:89 ABC?V=L =8@:>2>W =54>AB0B=>ABV (H284:VABL ;:C1>G:>2>W
DV;LB@0FVW < 30 <;/E2);
- 70E2>@N20==O B0/01> AB0=8, ?>2O70=V 7 3V?5@:0;LFVT
3V?5@:0;LFVC@VTN;
- =5D@>;VBV07 (A5G>:0<O=0 E2>@>10);
- 3V?5@2VB07 D3;
- BC15@:C;L>7 2 0:B82=V9 D07V.

70T<>4VO 7 V=H8<8 ;V:0@AL:8<8 70A>10<8 B0 V=HV 2848 270T<>4V9.

:B82=VABL 2VB0D3 <>65 7=86C20B8AO ?@8 9>3> >4=>G0A=>AC20==V 7 @8D0
<, D5=VB>W=>< 01> 10@1VBC@0B0<8.

VC@5B8:8 BV0784=>3> @O4C 7=86CNBL 282545==O :0;LFVN 7 A5G5N. @8 AC
1EV4=> :>=B@>;N20B8 @V25=L :0;LFVN 2 A8@>20BFV :@>2V, >A:V;L:8
71V;LHCTBLAO @878: 28=8:=5==O 3V?5@:0;LFVT

0;LFV9 <>65 ?5@5H:>460B8 01A>@1FVW ?@5?0@0BV2 B5B@0F8:;V=>2>3>
@O4C. @5?0@0B8 B5B@0F8:;V=>2>3> @O4C =5>1EV4=> ?@89<0B8 70 2 3>48=8
4> 01> G5@57 4-6 3>48= ?VA;O ?@89>3 V:>54.

V?5@:0;LFVTAC20==V ?@5?0@0BV2 :0;LFVN B0 2VB0D3. 4=>G0A=5
70AB>AC20==O ?0FVT=B0<, O:V ?@89<0NBL A5@F52V 3;V:>7848 B0 25;8:V
4>78 :0;LFVN, =5 @5:><5=4>20=>. @8 =5>1EV4=>ABV ACW B5@0?VW V7
A5@F528<8 3;V:>7840<8 =5>1EV4=> 28:>@8AB>2C20B8 =87L:V 4>78

?@5?0@0BC, ?@>2>48B8 :>=B@>;L B0 @V2=O :0;LFVN 2 A8@>20BFV :@>2V.
;O 70?>1V30==O 7=865==N 2A<>:BC20==O 1VAD>AD>=0BV2 @5:>5=4CTBLAO
?@89<0B8 0;LFV9 3 V:>54 =5 @0=VH5, =V6 70 1 3>48=C ?VA;O WE ?@89>
@8 >4=>G0A=>AC20==V :0;LFVN 5D5:B82=VABL ;52>B8@>:A8=C<>65 1CB8
7=865=0 70 @0EC=>: 7<5=H5==O 9>3> 01A>@1FVW. 52>B8@>:A8= =5>1EV4=>
?@89<0B8 G5@57 4 3>48=8 ?VA;O ?@89>3 V:>54.

@8 >4=>G0A=>AC20==V :0;LFVN <>65 ?>@CHC20B8AL 01A>@1FVO
EV=>;>=>28E 0=B81V>B8:V2. %V=>;>=>2V 0=B81V>B8:8 =5>1EV4=> ?@89<0B8
70 2 3>48=8 4> 01> G5@57 6 3>48= ?VA;O ?@89>3 V:>54.

!>;V :0;LFVN <>6CBL 7<5=HC20B8 01A>@1FVN 70;V70, F8=:C B0 AB@>=FVN
@0=5;0BC. ">=FVN @0=5;0BC =5>1EV4=> ?@89<0B8 70 2 3>48=8 4> 01> ?VA;O
?@89>3 V:>54.

;N:>:>@B8:>W48 7<5=HCNBL 2A<>:BC20==O :0;LFVN, B>:>@B8:>W40<8 <>65
?>B@51C20B8 71V;LH5==O 4>78 ?@5?0@0BC 0;LFV9 3 V:>54.

4=>G0A=89 ?@89>< ;V:0@AL:8E 70A>1V2, I> =>>1 ?@>=>A=V 70A>18, B0:V O:
?0@0DV=>20 >;VO, <>65 A?@8G8=8B8 7<5=H5==O H;C=:>2>-.8H:>2>W
01A>@1FVW 2VB0D3.

A>1;82>ABV 70AB>AC20==O.

V4 G0A B@820;>3> ;V:C20==O ?@5?0@0B< =5>1EV4=> :>=B@>;N20B8
@V25=L :0;LFVN B0 :@50B8=V=C 2 A8@>20BFV :@>2V, >A>1;82> ?0FVT=B0<
;VB=L>3> 2V:C ?@8 AC?>@CH5==O DC=:FVW =8@>: =5>1EV4=> 7<5=H8B8
4>7C 01> ?@8?8=8B8 ?@89>< ?@5?0@0BC.

VB0D3 =5>1EV4=> 7 >15@56=VABN 70AB>A>2C20B8 ?0FVT=B0< 7 ?>@CH5==O
<8 DC=:FV9 =8@>: B0 :>=B@>;N20B8 @V25=L :0;LFVN B0 D>AD0BV2. !;V4
1@0B8 4> C2038 @878: :0;LF8DV:0FVW <O:8E B:0=8=. # ?0FVT=V2 7 =8@>:2>N
=54>AB0B=VABN B06:>3> ABC?5=O 2VB0D3 C 283;O4V E>;5:0;LF8D5@>;C =5
<>65 =>@<0;L=> <5B01>;V7C20B8AO, B>A>2C20B8 V=HV D>@<8 2VB0D3 (482.
@>74V; «@>B8?>:070==O»).

0;LFV9 3 V:><54 ?@>B8?>:070=> 70AB>A>2C20B8 ?0FVT=B0< 7 A0@>:W4>7<
B0 3V?>?0@0B8@5>W487<>< G5@57 @878: ?V428I5==O <5B01>;V7D3 C 9>3>
0:B82=C D>@

0;LFV9 3 V:><54 7 >15@56=VABN 70AB>A>2C20B8 V<<1V;V7>20=8< E2>@8< 7
>AB5?>@>7<< G5@57 @878: @>728B:C 3V?5@:0;LFVT
4=>G0A=5 70AB>AC20==O 28A>:8E 4>7 465@5; =04E>465==O 2VB0D3 B0/01>
;V:0@AL:8E 70A>1V2 01> ?@>4C:BV2, I> D3 A;V4 ?@89<0B8 ?V4 =03;O4<<
;V:0@O. "0:8< ?0FVT=B0< =5>1EV4=> @53C;O@=> :>=B@>;N20B8 @V25=L
:0;LFVN C A8@>20BFV :@>2V V DC=:FVN =8@>:.

6820==O ?@>4C:BV2 E0@GC20==O, I> :A0;0B8 (@52V=L, H?8=0B) B0 DVB8=
(:@C?8) 7=86CT 2A<>:BC20==O :0;LFVN, B>3 V:><54 ?@>BO3>< 2 3>48= ?VA;O
26820==O @525=N, H?8=0BC, :@C?V2.

4=>G0A=5 70AB>AC20==O ?@5?0@0BV2 B5B@0F8;;V=>2>3> @O4C 01>
EV=>;>=>28E 0=B81V>B8:V2 =5 @5:><5=4CTBLAO 01> 70AB>A>2CTBLAO 7
>15@56=VABN (482 @>74V; «□70T<>4VO 7 V=H8<8 ;V:0@AL:8<8 70A>10<8 B0
V=HV 2848 270T<>4V9»).

"01;5B:8 0;LFV9 3 V:><54 @

0FVT=B0<, O:V <0NBL @V4:VA=C A?04:>2C =5?5@5=>A878, ;0:B07=C
=54>AB0B=VABL 01> ?>@CH5==O 2A<>:BC20==O 3;N:>78-30;0:B>78, =5 A;V4
70AB>A>2C20B8 ?@5?0@0B, >A:V;L:8 ?@5?0@0B @1VB, V7><0;LB V
A0E0@>7C.

0AB>AC20==O C ?5@V>4 203VB=>ABV 01> 3>4C20==O 3@C44N.

03VB=VABL. 0AB>AC20==O B01;5B>: 0;LFVN 3 V:><54 ?>:070=> C ?5@V>4
203VB=>ABV 4;O ?@>DV;0:B8:8 B0 ;V:C20==O 45DVF8BC :0;LFVN B0 2VB0D3.
;O 70?>1V30==O ?5@54>7C20==O 4>1>20 4>70 =5 <0T ?5@528IC20B8 1500 <3
:0;LFVN B0 600 2VB0D3. >A;V465==O =0 B20@8=0E ?>:070;8, I> 2VB0D3 C
28A>:8E 4>70E <0T @5?@>4C:B82=C B>:A8G=VABL. 03VB=8< 6V=:0< A;V4
C=8:0B8 ?5@54>7C20==O ?@5?0@0BC 0;LFV9 3 V:><54, >A:V;L:8 ?>ABV9=0
3V?5@:0;LFVT5<0T ?V4B25@465=L, I> 2VB03 C @5:><5=4>20=8E 4>70E <>65
A?@8G8=8B8 B5@0B>35==89 5D5:B C ;N48=8.
>4C20==O 3@C44N. VB0D3 B0 9>3> <5B01>;VB8 <>6CBL ?@>=8:0B8 C 3@C4=5
<>;>:, B>1EV4=> 2@0E>2C20B8 =04E>465==O :0;LFVN B0 2VB0D3 7 V=H8E
465@5; C <0B5@V B0 48B8=8.

40B=VABL 2?;820B8 =0 H284:VABL @50:FVW ?@8 :5@C20==V

02B>B@0=A?>@B>< 01> V=H8<8 <5E0=V7<0<8.

5<0T 40=8E I>4> 2?;82C ?@5?0@0BC =0 H284:VABL @50:FV9 ?@8 :5@C20==V
02B>B@0=A?>@B>

!?>AVI 70AB>AC20==O B0 4>78.

@5?0@0B ?@87=0G5=89 4;O ?5@>@0;L=>3> 70AB>AC20==O. "01;5B:C A;V4
>76C20B8 01> @>7A<>:B0B8.
>DV;0:B8:0 B0 ;V:C20==O 45DVF8BC :0;LFVN B0 2VB0D3.
>@>A;V: @5:><5=4>20=0 4>70 1 B01;5B:0 1-3 @078 =0 4>1C.
VB8 2V:>< 2V4 5 @>:V2: @5:><5=4>20=0 4>70 1 B01;5B:0 1-2 @078 =0 4>1C 70
>@5:><5=40FVTN ;V:0@O.
>DV;0:B8:0 B0 :>AB5?>@>7C.
>@>A;V: @5:><5=4>20=0 4>70 1 B01;5B:0 2-3 @078 =0 4>1C.
0FVT=B8 7 ?5GV=:>2>N =54>AB0B=VABN=5 ?>B@51CNBL :>@83C20==O 4>78.
0FVT=B0< 7 B06:8< ABC?5=5< =8@.:>2>W =54>AB0B=>ABV =5 A;V4
70AB>A>2C20B8 ?@5?0@0B.
0FVT=B8 ;VB=L>3> 2V:C. 5:><5=4>20=> 70AB>A>2C20B8 B0:V 6 A04>78, I> 9 C
4>@>A;8E.

VB8. @5?0@0B 70AB>A>2C20B8 4;O ?>DV;0:B8:8 B0 ;V:C20==O 45DVF8BC
:0;LFVN B0 2VB0D3 4VBO< 2V:>< 2V4 5 @>:V2 70 @5:><5=40FVTN ;V:0@O.

5@54>7C20==O.

5@54>7C20==O <>65 ?@8725AB8 4> 3V?5@:0;LFVT7C D3. !8<0<8 3V?5@:0;LFVT
0=>@5:AVO, A?@030, =C4>B0, 1;N20==O, 70?>@, 1V;L C 682>BV,<07>20
A;01:VABL, 2B<;N20=VABL, ?A8EVG=V @>7;048, ?>;V48?AVO, ?>;VC@VO,
1V;L C :VAB:0E, =5D@>:0;LF8=>7, =5D@>;VVBV07, ?>@CH5==O A5@F52>3> @8B
@<0 3V?5@:0;LFVT
>;>G=>-;C6=89 A8=4@<< <>65 @>728=CB8AO ?@8 70AB>AC20==V 25;8:8E 4>7
:0;LFVN B0 ;53:>70A2>NNG8E ;C6=8E @5G>28=. !8<8 <>;>G=>-;C6=>3> A8=4@>
74V;V <<1VG=V @50:FVW».
V:C20==O. !8<0B8G=0 B0 ?V4B@80 B5@0?VO. # 28?04:C ?>?5@54=L>W
B5@0?VW BV0784=8<8 4VC@5B8:0<8 B0 A5@F528<8 3;V:>7840<8, WE
=5>1EV4=> B0:>6 2V41EV4=> A?>@>6=8B8 H;C=>: ?0FVT=B0< B0 225AB8 2
>@30=V7< 25;8:C :V;L:VABL @V48=8. 0;56=> 2V4 206:>ABV ?5@54>7C20==O
<>65 28=8:=CB8 =5>1EV4=VABL 70AB>AC20==O ?5B;L>28E 4VC@5B8:V2,
1VAD>AD>=0BV2, :0;LF8B>=V=C, :>@B8:>AB5@>W4V2. 5>1EV4=>
:=B@>;N20B8 @V25=L 5;5:B@>;VVBV2 A8@>20B:8 :@>2V, DC=:FVN =8@>: V
4VC@57. # B06:8E 28?04:0E A;V4 <=>VB>@C20B8 5;5:B@>:0@4V>3@07=89
B8A: (&").

>1VG=V @50:FVW.

51060=V 5D5:B8 70 G0AB>B>N 28=8:=5==O ;:0A8DV:CNBL 70 B0:8<8 :0B53>@VO
<8:

=5G0AB> (> 1/1000, < 1/100), @V4:> (> 1/10000,< 1/1000), 4C65 @V4:> (< 1/
10000), =52V4><> (G0AB>B0 =5 287=0G5=0 70 40=8<8).

I>:C VW A8AB5<8.

52V4><>: @50:FVW 3V?5@GCB;82>ABV, 2;;NG0NG8 0=3V>=52@>B8G=89
=01@O.; =01@O: 3>@B0=V.

I>:C >128=.

5G0AB>: 3V?5@:0;LFVT

C65 @V4:>: <>;>G=>-;C6=89 A8=4@<< (G0ABV ?>7828 4> A5G>28?CA:0==O,
?>ABV9=89 3>;>2=89 1V;L, ?>ABV9=0 2V4ACB=VABL 0?5B8BC, =C4>B0 01>
1;N20==O, =5B8?>20 2B><0 01> A;01:VABL, 3V?5@:0;LFVT7, =8@:>20
=54>AB0B=VABL). !?>AB5@V30TBLAO ;8H5 ?@8 ?5@54>7C20==V.

I>:C B@02=>3> B@0:BC.

V4:>: 70?>@, 48A?5?AVO,<5B5>@87<, =C4>B0, 1>;V C 682>BV, 4V0@50.

I>:C H:V@8 V ?V4H:V@=>W ;:VB:>28=8.

C65 @V4:>: A25@1V6, 28A8?0==O, :@>?82O=:0.

"5@ABV. 3 @>:8.

#<>28 715@V30==O. 15@V30B8 D;0:>= IV;L=> 70:@8B8< ?@8 B5 =5 2815 30 °!.
15@V30B8 C =54>ABC?=>

#?0:>2:0.> 20, 01> ?> 50, 01> ?> 100 B01;5B>: C D;0:>=V; ?> 1 D;0:>=C 2
:0@B>==V9 :>@>1FV.

0B53>@VO 2V4?CA:C. □57 @5F5?B0.

8@>1=8:.. "0:540 V:×54 !, >@253VO/Takeda Nycomed AS, Norway.

VAF57=0E>465==O 28@>1=8:0 B0 9>3> 04@5A0 20465==O 4VO;L=>ABV.
@0<<5=A259= 852, -1383 A:5@, >@253VO/Drammensveien 852, NO-1383 Asker,
Norway.

0B0 >AB0==L>3> ?5@53;O4C.